



2011 Celebrity Dance Challenge  
14<sup>th</sup> Street Playhouse  
Saturday, December 3, 2011 • 7:00 pm

## Partnership Menu

### Platinum Title Sponsor - \$2000

- Recognition as title sponsor on all event promotional materials and announcements (includes event website and event program)
- Featured as title sponsor in EDIN e-blasts and e-letters (to a database of 3,000+), company logo, and link to company website prominently displayed on EDIN website (receives 5,000+ hits per month)
- Back cover ad in event program (in color)
- Highlighted as platinum sponsor in all pre and post-event publicity (television interviews, media releases, print advertisements)
- 10 tickets to event

### Gold Sponsor - \$1000

- Recognition as gold sponsor on all event promotional materials and announcements (includes event website and event program)
- Featured as gold sponsor in EDIN e-blasts and e-letters (to a database of 3,000+), company logo, and link to company website, prominently displayed on EDIN website (receives 5,000+ hits per month)
- Full-page ad in event program (in color)
- Highlighted as gold sponsor in all pre and post-event publicity (television interviews, media releases, print advertisements)
- 6 tickets to event

### Silver Sponsor - \$500

- Recognition as silver sponsor on all event promotional materials and announcements (includes event website and event program)
- Featured as silver sponsor in EDIN e-letters (to a database of 3,000+), company logo, and link to company website prominently displayed on EDIN website (receives 5,000+ hits per month)
- 1/4 page ad in event program (black & white)
- Highlighted as silver sponsor in all post-event publicity
- 4 tickets to event

### Bronze Sponsor - \$250

- Recognition as bronze sponsor on all event promotional materials and announcements (includes event website and event program)
- Logo in event program (black & white)
- Highlighted as bronze sponsor in all post-event publicity
- 2 tickets to event

EDIN is a 501(c)(3) non-profit organization (Tax ID: 58-2334508). Your contribution less the value of goods and services received is tax deductible as allowed by law.